



STABILO[®]
Promotion Products



WORKBOOK 2025



Dear customers, dear partners,

This year is a special year for us because STABILO is celebrating its 170th anniversary as a family business. When the company was founded in 1855 - back then under the name of the Grossberger & Kurz pencil factory - the foundation for our current success was laid. We have been proudly producing high-quality writing instruments for young and old for 170 years, and STABILO products have also had a firm place in the promotional products market for almost 100 years. We would therefore like to thank you, dear partners, for valuing our products as much as we do and for actively promoting and recommending them. Thank you! In 2025 we will also reach a milestone for our sustainability initiative "TOGETHER". Compared to our first year in 2019/20, we are projecting a CO2 saving of around 50%. We are proud of these excellent results and our learning curve during this process. After introducing bio-based plastic in our STABILO GREENfancy ballpoint pen in 2009, we use recycled plastic in our ballpoint pens wherever this is technically possible. The next step is to manufacture the pen bodies in the point 88 and Pen 68 product families from ISCC PLUS-certified bio-based plastics. We are convinced that even in difficult socio-economic times, we must take our responsibility as a company seriously and invest in sustainable solutions.



Harry Saffer
Managing Director
STABILO Promotion Products

With our new products for 2025, we would like to introduce you to the pre-

mium felt-tip pen STABILO driver, which is also made from ISCC PLUS-certified bio-based plastic. The STABILO Grow, our sustainable fountain pen and rollerball with a wooden shaft, will also be available as a ballpoint pen in 2025. The attractive STABILO BOSS MINI highlighter is now also available in the promotional items range in the popular pastel colors and in the Naturevibes Edition, which combines trendy earth tones with modern, organic designs. The practical, slim STABILO swing cool highlighter will also be available in pastel shades and NatureCOLORS from 2025. With the STABILO bille, STABILO liner and STABILO marathon ballpoint pens, we have integrated particularly relevant products for the promotional products market into our range at the best price-performance ratio for you.

We at STABILO are constantly changing and developing ourselves and our products. With this in mind, we would like to motivate you all - as part of our "START BEGINNING" campaign - to try new things. Step out of your comfort zone, be brave and start something new. No matter what it is: the book you have been wanting to write for a long time, the dress you have been wanting to sew for a long time, or the café you have been dreaming of opening for a long time. Do it, just start - with STABILO by your side.

Yours sincerely,

Harry Saffer
Managing Director
STABILO Promotion Products

A handwritten signature in blue ink that reads "Harry Saffer". The signature is fluid and cursive, written over a white background.

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NEW FROM STABILO



as a fountain pen, rollerball & ballpoint pen

Grip made from 100% certified bio-based plastic

Shaft made from 100% FSC®-certified wood



STABILO GROW

STABILO's most sustainable fountain pens and rollerballs, STABILO Grow, are climate-neutral, impressively comfortable to write with and, thanks to their elegant design and three wood/color combinations, real eye-catchers. The new attractive packaging offers additional advertising options.

Space for advertising on shaft and packaging

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STABILO BOSS MINI PASTEL

now also available in mini in 6 pastel colors

PAGE 18

STABILO BOSS MINI NATURE

also available in 6 earthy natural tones

PAGE 19



ISCC

International Sustainability
& Carbon Certification



STABILO LINER 308

Advertise with the cool bestseller.

PAGE 36



STABILO MARATHON 318

Starts faster and lasts longer.

PAGE 36



STABILO BILLE 508

Clear lines for clear communication.

PAGE 36



STABILO DR!VER

makes writing an experience

PAGE 37



GOOD REASONS

TO ADVERTISE WITH STABILO PRODUCTS



FOR YOUR TARGET GROUPS

There are many different writing instruments. We offer you pens tailored to your target groups in their color, shape and application.



LONG LIFE

Pens are used widely and often. And our pens have no problem with that. That's why your printed promotional products will remain in use for a long time.



EXTENSIVE RANGE

Everyone needs pens. That alone will ensure that your promotional product will pass through many hands: whether school pupils, students, construction managers or managing directors of large companies.



GUARANTEED BRAND QUALITY

A long lifetime is a matter of course in our products. Protection from drying out, long lasting refills, strong material and a great-looking finish: the quality of a promotional pen has a major influence on the user's perception. That's why the high quality of our products is so important.



CONSTANT REMINDER

Pens that are nice to use often and also last well are the perfect advertising medium for your company, as they are always at hand and your message is therefore always visible.



OUR Corporate Carbon Footprint JOURNEY



2020 
Start of the STABILO
"Together" initiative

Goal **2025**
Climate neutral

FY 19/20: First Corporate
Carbon Footprint (CCF)
calculated


Focus on 3 main
emission drivers:
- Energy
- Packaging
- Raw materials

FY 21/22: Stable CCF
even with further
improved calculation


Since 2021
 ISCC PLUS
certified
Step-by-step certification
of all sites

2021 **By recycling
plastic:**
90 tons of plastic
are avoided per year 


FY 20/21: Rising CCF
due to better and more
detailed calculation

2020: large **solar power**
system at our plant in Malaysia
(covers 35% of energy re-
quirement) 

Since 2022 
solar panels
In production
facility in Czech Republic

Since 2022
fountain pen
„STABILO Grow“:
raw materials save 70% CO₂ 

FY 22/23: CCF: - 20%
vs. Previous year!

Since 2023
100% climate-neutral
electricity
at ALL sites 

our Milestone
2025

FY 24/25
CCF: - 50% vs. 19/20

2024 bio-based plastic
(mass balance)

- supply chain established to
process ISCC PLUS certified
bio-based plastics, which
saves approx. 2kg CO₂ per kg
(own calculation)

2023 smart packaging!

3 machines → 1.5 million
Invest – redesign of > 120
packaging units:
saves more than **30 tons**





The acronym ISCC stands for International Sustainability and Carbon Certification. It is an independent multi-stakeholder initiative with various interest groups from the fields of R&D, education, industry, agriculture and the public sector. At the same time, ISCC is a leading international certification system for the circular economy and bioeconomy. ISCC PLUS certification is a voluntary certification scheme for, among others, plastics, rubber, adhesives and chemical substances. ISCC's objective is to promote sustainable, deforestation-free and **climate-friendly** supply chains to protect forests, carbon-rich soils and **biodiversity**.

What does the ISCC PLUS label on the packaging tell you?

- 1) The percentage is the **proportion of certified bio-based plastic** that was sourced for the production of pen body using the mass balance approach. The calculation does not include parts that are not made of plastic and/or do not belong to the pen body, e.g., metal clips, ink, ink reservoirs and nibs.
- 2) The circle of three leaves symbolizes the raw material category of the certified material as bio-circular. This means it can be traced back to **biological waste and residues** (e.g., tall oil and cellulose from the sustainable paper industry, or used cooking oil). The material is therefore not competing with food or feed, and that includes in terms of acreage.
- 3) This shows which **product component** is certified. In the case of STABILO products, this is the plastic of the pen body including cap.
- 4) Mass balance approach indicates that the bio-based plastic is attributed to the product via a book-keeping method monitoring the whole supply chain from raw material to endproduct.



*PEN BODY

Biowaste instead of crude oil!

At STABILO, we source ISCC PLUS certified bio-based plastic under the mass balance approach. This is great because it replaces fossil fuels like crude oil or natural gas in plastics with bio-circular materials. Bio-circular material is biowaste, e.g. used cooking oil or wood waste from the paper or forestry industries. Bio-based feedstocks use less CO₂ than fossil fuels. This is good for our climate and reduces the carbon footprint of our products. From 2025 STABILO sources ISCC PLUS certified bio-based plastic for point 88, Pen 68 and dr!ver. There are no changes to the product itself. Its appearance and quality are exactly as before.



Products

HIGHLIGHTING

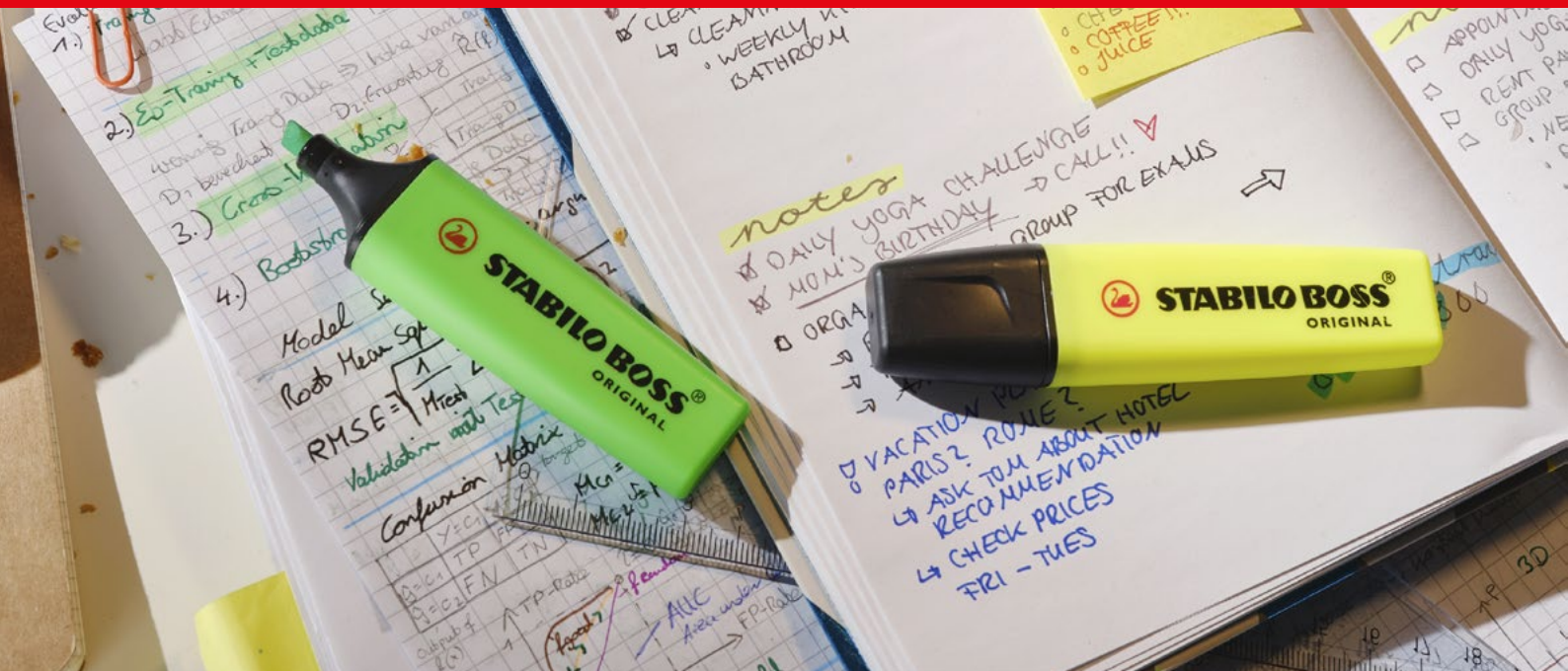
Highlighters in radiant neon colors with additional space for eye-catching promotional messages.

ADVERTISE IN MINI



STABILO
BOSS MINI PASTEL

page 18



STABILO BOSS ORIGINAL

140/70 HIGHLIGHTER



A 53 x 12 mm



D 71 x 18 mm

A CLASSIC. A RECORD HOLDER. A MARKET LEADER.

YOUR PRODUCT BENEFITS

- The classic among highlighters since 1971
- 9 luminous neon colors, 6 earth and 14 trendy pastel shades with 2 line widths
- Also available with white shaft with yellow ink
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Intelligent anti-dry-out technology effective for 4 hours
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- A variety of design options with screen-printed advertising
- Impressive implementation of photo-realistic motifs with 4c digital printing
- Cool combination sets and packaging with additional advertising options

We deliver the STABILO BOSS ORIGINAL in yellow especially fast – read more about the rapid delivery service in the service section.

140/73 STABILO BOSS EXECUTIVE: A highlighter with unique, patented anti-smear



STABILO BOSS ORIGINAL Set

140/70/2C +/3C+/4C SET / CARDBOARD CASE

A CLASSIC. A RECORD HOLDER. A MARKET LEADER. IN A SET.

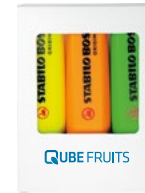
- Set of 2, 3 or 4 STABILO BOSS ORIGINAL highlighters in a cardboard case
- Ample space for advertising on both sides of the highlighter and on the case

140/70/2C Set of 2 STABILO BOSS ORIGINAL
140/70/3C Set of 3 STABILO BOSS ORIGINAL
140/70/4C Set of 4 STABILO BOSS ORIGINAL

Ideal for STABILO BOSS ORIGINAL, STABILO BOSS EXECUTIVE or STABILO GREEN BOSS.



A 45 x 25 mm



70 x 20 mm



95 x 20 mm

STABILO BOSS ORIGINAL Set

140/7304/70 DESK SET



INGRAINED ADVERTISING SLOGAN.

- Desk set with 4 STABILO BOSS ORIGINAL highlighters in the classic shape
- Pen stand made of 100% recycled plastics
- Ample space for advertising on both sides of the highlighter and on the desk set

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73) or STABILO GREEN BOSS (140/7304/72).



STABILO BOSS ORIGINAL DESK SET BOX

140/7304/70K SET / CARDBOARD CASE



INGRAINED ADVERTISING SLOGAN.

- Cardboard box for the desk sets of 4
- Made of recycled cardboard
- Cardboard in brown, black or white on request

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73K) or STABILO GREEN BOSS (140/7304/72K).

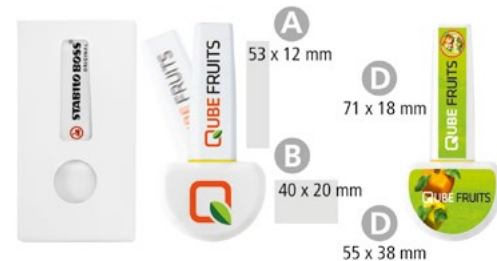


STABILO tumbler

140/7001 SWINGING DESK SET

THE BOSS IN FULL SWING.

- STABILO BOSS ORIGINAL: the classic among highlighters in an attractive retro pendulum
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- The pendulum keeps the advertising in motion and in view
- Ample space for advertising on both sides of the highlighter and the base





A 53 x 10 mm

A GLOWING GREEN CONSCIENCE.

YOUR PRODUCT BENEFITS

- Highlighter made of 68% recycled plastic in the classic shape
- Attractive 2-component look with soft grip zone
- 4 luminous neon colors and 4 trendy pastel shades with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- From 10,000 pcs. grip zone in pantone colors, colors are almost exactly hit

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using screen printing
- Attractive sets and packaging with additional advertising space

STABILO GREEN BOSS Set of 4

140/72/4 C SET / CARDBOARD CASE

A GLOWING GREEN CONSCIENCE. IN A SET.

- Set of 4 STABILO GREEN BOSS highlighters in a cardboard case
- Ample space for advertising on both sides of the highlighter
- Promotional imprint on the highlighters using screen printing
- Cardboard case with 4c digital printing option in customer's individual design

Also ideal for STABILO BOSS EXECUTIVE or STABILO BOSS ORIGINAL.



4 PASTEL COLORS FOR STABILO GREEN BOSS

pink blush



touch of turquoise



lilac haze



hint of mint



STABILO GREEN BOSS DESK SET

140/7304/72 DESK SET OF 4



00 46



INGRAINED ADVERTISING SLOGAN.

- Desk stand with 4 STABILO GREEN BOSS highlighters in the classic shape
- Pen stand made of 100% recycled plastics, highlighter made of 68% recycled plastic
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Ample space for advertising on both sides of the highlighter and on the desk stand



*body



80 x 6 mm

STABILO

GREEN BOSS DESK SET BOX

140/7304/72K SET / CARDBOARD CASE



00 46 75

INGRAINED ADVERTISING SLOGAN.

- Cardboard box for the desk sets of 4
- Made of recycled cardboard
- Cardboard in brown, black or white on request

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73K)
or STABILO BOSS ORIGINAL (140/7304/70K).



STABILO BOSS MINI

140/07 HIGHLIGHTER



SMALL SIZE – GREAT LUMINOSITY!

YOUR PRODUCT BENEFITS

- The classic among highlighters in a cute mini format
- 5 luminous neon and 6 trendy pastel colors with 2 line widths
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional messages using screen printing and 4c digital printing
- Attractive sets and packaging with additional advertising space



STABILO BOSS MINI Set

140/07/2C + 140/07/4C SET / CARDBOARD CASE



SMALL SIZE – GREAT LUMINOSITY! IN A SET.

- Set of 2 or 4 STABILO BOSS MINI highlighter in a cardboard case
- The classic among the highlighters in the likeable mini format
- Ample space for advertising on both sides of the highlighter using screen printing and 4c digital printing

140/07/2C Set of 2 in plastic case

140/07/4C Set of 4 in plastic case



A 55 x 40 mm



95 x 55 mm

STABILO BOSS MINI Box for 4

140/07/04-01 SET

SMALL SIZE – GREAT LUMINOSITY! IN THE BOX.

- Box with 4 highlighter STABILO BOSS MINI
- The classic among the highlighters in the likeable mini format
- 4 of the 5 neon colors with 2 line widths can be selected
- Long-lasting thanks to STABILO brand quality
- Ample space for advertising on both sides of the highlighter and on the box using pad printing or 4c digital printing

Also ideal for STABILO BOSS MINI Pastellove 2.0 and STABILO BOSS MINI by Snooze One.



STABILO

BOSS MINI by Snooze One

140/07/9 HIGHLIGHTER



B 4 x 8 mm

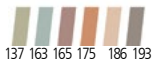
COOL ADVERTISING IN STREETART STYLE.

- Limited edition with 6 street art motifs
- Cool quotes in graffiti style designed by young artist Snooze One from Berlin make the highlighter a statement
- 5 striking neon colors with two line widths
- Additional black Mini Marker with opaque ink, for accents and outlines
- Long-lasting advertising effect thanks to STABILO brand quality
- Space for advertising on the cap using pad printing
- Attractive sets and packaging with additional advertising space



STABILO

BOSS MINI Nature



GENTLE ADVERTISING IN NATURE STYLE FOR AESTHETIC HIGHLIGHTS

- Limited Edition with 6 Nature motifs
- Earthy trend colors around texts with aesthetic Structure and focus on highlights to direct the essentials
- 6 natural colors with 2 line widths
- In use for a long time thanks to STABILO brand quality
- Space for advertising on the cap in pad printing
- Attractive sets with additional advertising space

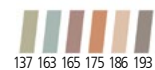
B 4 x 8 mm





STABILO NEON

140/60 HIGHLIGHTER



B 40 x 10 mm

BE NOTICED WITH SHINING SLOGANS ON THE TUBE.

YOUR PRODUCT BENEFITS

- Modern highlighter in a stylish, minimalistic tube design
- On-trend NEON look in 5 neon, 6 earth and 6 trendy pastel shades colors with 2 line widths
- Also available with white tube with yellow ink
- Smooth finish, providing a comfortable, pleasant grip
- Intelligent anti-dry-out technology effective for 4 hours
- STABILO brand quality with perfect value for money

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using pad printing
- Attractive sets and packaging with additional advertising space



STABILO NEON Set of 2 + 4

140/60/2 + 140/60/4 SET SET / TRANSPARENT CASE

TRENDY QUALITY PACKAGING.

- Set of 2 STABILO NEON in a cool, zipped case
- Ample space for advertising on both sides of the highlighter
- Promotional imprint on the inlay using 4c digital printing

140/60/2 Set of 2

140/60/4 Set of 4



D

80 x 120 mm



135 x 120 mm

STABILO

NEON Set of 2 + 4

140/60/02 + 140/60/04 SET / CARDBOARD CASE



BE NOTICED WITH SHINING SLOGANS ON THE TUBE. IN THE BOX.

- Set of 2 STABILO NEON highlighters
- Black cardboard packaging with a see-through window
- Highlighter in a stylish, minimalistic tube design
- Promotional imprint on the packaging upon request

Set of 2: 51 x 114 mm / Set of 4: 105 x 114 mm

140/60/02 Set of 2 STABILO NEON

140/60/04 Set of 4 STABILO NEON



A

30 x 20 mm



65 x 20 mm

STABILO

LUMINATOR

140/71 HIGHLIGHTER



A

29 x 10 mm 1-4 c
29 x 15 mm 1 c

ANYTHING BUT ORDINARY.

YOUR PRODUCT BENEFITS

- Highlighter in a multi-award winning design
- Larger free-ink reservoir than standard highlighters
- 6 neon colors with 2 line widths
- Uniform ink application right down to the last drop – no fading
- Intelligent anti-dry-out technology effective for 4 hours



YOUR ADVERTISING OPTIONS

- Ample space for advertising on the highlighter
- Promotional imprint using screen printing
- Attractive set and packaging with additional advertising space

STABILO

LUMINATOR Set

140/71/4002 DESK SET OF 2

ANYTHING BUT ORDINARY.

- Desk set in translucent white with 2 STABILO LUMINATOR highlighters
- Multi-award winning design in transparent packaging
- 2 of the 6 neon colors with 2 line widths can be selected
- Long-lasting thanks to STABILO brand quality
- Versatile options for promotional imprints on both highlighters and on the desk set

B

(1 x) 25 x 8 mm
(2 x) 25 x 5 mm



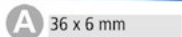
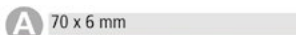
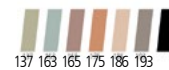
(1 x) 15 x 15 mm

B



STABILO swing cool

140/275 HIGHLIGHTER



COOL & HANDY TO GO.

YOUR PRODUCT BENEFITS

- Flat pocket-sized highlighter with a practical clip
- 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter and on the clip
- Promotional imprint using screen printing, pad printing and 4c digital printing
- Attractive sets and packaging with additional advertising space



swing cool Set

140/275/2 C + 140/275/4 C SET / CARDBOARD CASE



COOL & HANDY TO GO IN A SET.

- Set of 4 flat pocket-sized STABILO swing cool highlighters with practical clip in cardboard case
- Highlighter in 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

140/275/2 C Set of 2
 140/275/4 C Set of 4



A

20 x 115 mm



50 x 115 mm

Box for 6 swing cool

140/275/06 HIGHLIGHTER SET

COOL & HANDY IN THE BOX.

- Box of 6 flat pocket-sized STABILO swing cool highlighters with practical clip
- Highlighter available in 8 neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Ample space for advertising on both sides of the highlighter, on the clip and on the box
- Promotional imprint on the highlighters using screen printing, pad printing and 4c digital printing
- Promotional imprint on the box using pad printing and 4c digital printing



B

35 x 30 mm

D

10 mm

32 mm

20 mm





Products

WRITING

Unique ballpoint pens, mechanical pencils, rollerballs, gel rollers, fountain pen, fineliners, fibre-tip pens and overhead markers in all kinds of combination options.

ADVERTISE SUSTAINABILITY



STABILO

Grow + Grow ball

Shaft and grip made from
eco-friendly materials

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STABILO

Grow 1er Set

170/5171/1C SET/VERPACKUNG



SUSTAINABILITY MEETS DESIGN – IN A SET!

- KraftPak individual pen packaging in brown cardboard look
- Charming tree-shaped cutout showing the product inside
- Packaging size: L 158 mm x W 19 mm x H 17 mm
- Black monochrome print on the cardboard case
- Advertising space on four sides of the cardboard packaging

STABILO

Grow 2er Set

170/5171/2C SCHREIBSET



SUSTAINABILITY MEETS DESIGN – IN A PAIR OF TWO!

- Set of climate-neutral fountain pen and rollerball made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from up to 100% certified bio-based plastic
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use
- Laser engraving or personalised name engraving on wooden shaft
- Additional advertising space on packaging on request

STABILO
Grow

170/5171 FOUNTAIN PEN


STABILO
Grow ball

150/5171 ROLLERBALL


STABILO
Grow

128/5171 BALLPOINT PEN


 The mark of
 responsible forestry

 *Emissionen
 vollständig
 kompensiert
 *Emissions carbone
 100% compensées

SUSTAINABILITY MEETS DESIGN.
YOUR PRODUCT BENEFITS

- Climate-neutral fountain pen, rollerball und ballpoint pen made from ecological materials:
 shaft made from 100% FSC®-certified wood;
 ergonomic grip made from 100% certified bio-based plastic
- Inspired by nature – three different wood-and-color combinations:
 beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed at home using cooking oil
- Royal-blue ink cartridge that can be replaced with standard ink cartridges
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials – such as wood and an iridium-tipped steel nib – ensure long, sustainable use

YOUR ADVERTISING OPTIONS

- Laser engraving on wooden shaft
- Highly individual – personalised name engraving on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options



67 x 8-5 mm



STABILO PALETTE

128/268 GELROLLER



B 27 x 5 mm

COLOR MAKES THE DIFFERENCE.

YOUR PRODUCT BENEFITS

- Colorful gel pen in STABILO brand quality
- Streamlined design with see-through window to check ink level
- Rollerball with click mechanism and improved gel formula
- Extra large, non-slip, soft grip zone
- Fine writing width of 0.4 mm
- Protect your resources and wallet with compatible refills

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the barrel
- Promotional imprint using pad printing



* Emissionen
vollständig
kompensiert
* Emissions carbone
100 % compensées



CO₂ neutral
 Emissions fully compensated*

* Emissionen vollständig kompensiert
 * Emissions carbone 100% compensées



STABILO
Modern Flow

128/50 GELROLLER



GO WITH THE MODERN FLOW. THE GEL ROLLERBALL FOR TRENDSETTERS.



YOUR PRODUCT BENEFITS

- STABILO gel rollerball in a trendy design with an ergonomic grip zone
- 5 trendy colors: classic black & white, pearl black & white, silver & celeste blue, peridot gold & white and silver & white for striking advertising
- The stylish and convenient way to put creative ideas and thoughts to paper – 0.4 mm line width with metal-encased tip for precise lines
- Distinctive STABILO design and proven STABILO quality
- Stable gel refill for maximum writing comfort
- Your look: available in blue and black ink

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and cap using pad printing
- Color option "celeste blue" with promotional message laser-engraved in white



150/6882 + 6891 ROLLERBALL

STABILO worker +

150/2016 + 2018 ROLLERBALL



SEND THE RIGHT SIGNAL AT EVERY DESK.

- High-quality rollerball with cutting-edge liquid ink technology
- Cap with practical clip
- Pen in traffic-light orange with details in the 4 color variations
- STABILO worker + colorful in the design of the 4 writing colors
- Soft grip zone for perfect hold
- Space for promotional messages on the shaft viewing window and on the clip

150/2016 Rollerball with line width F (0.3 mm)

150/2018 Rollerball with line width M (0.5 mm)

150/2019 Rollerball worker + colorful with line width M (0.5 mm)



B 20 x 4 mm

25 x 3 mm

STABILO worker + Set

150/2016/4 + 150/2018/4 SET OF 4

COLORFUL SET FOR ANY DESK.

- Practical set of 4 STABILO worker + rollerballs in 4 colors
- High-quality rollerball with cutting-edge liquid ink technology
- Pen in traffic-light orange with details in the 4 color variations
- Soft grip zone for perfect hold
- Space for promotional messages on the shaft viewing window, on the clip and on the paper inlay in the wallet

150/2016/4 Rollerball with line width F (0.3 mm)

150/2018/4 Rollerball with line width M (0.5 mm)

150/2019/4 Rollerball worker + colorful with line width M (0.5 mm)



60 x 65 mm

D

128/50 GEL ROLLER

STABILO
EASYergo

160/7882 + 7881 MECHANICAL PENCIL


ERGONOMIC MECHANICAL LEARNER PENCIL FOR STARTER WRITERS.

- Mechanical pencil, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Fine 1.4mm HB lead or extra-thick 3.15mm HB lead for learner writers
- Promotional imprint using 4c digital printing on the wallet inlay

160/7882 Mechanical pencil for right-handers, 1.4 mm
 160/7881 Mechanical pencil for left-handers, 1.4 mm
 160/7892 Mechanical pencil for right-handers, 3.15 mm
 160/7891 Mechanical pencil for left-handers, 3.15 mm



D 145 x 38 mm

STABILO
EASYoriginal

150/6892 + 6891 ROLLERBALL


ERGONOMIC PEN DESIGN FOR LEARNER WRITERS AND HIGH-VOLUME WRITERS.

- Rollerball, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Erasable royal blue ink; 0.3mm or 0.5mm line widths
- Refillable cartridges
- Promotional imprint using 4c digital printing on the wallet inlay

150/6892 Rollerball for right-handers
 150/6891 Rollerball for left-handers



D 145 x 38 mm

STABILO point 88

150/88 FINELINER



EUROPE'S NO. 1 FINELINER – THE CLASSIC AMONG FINELINERS.

YOUR PRODUCT BENEFITS

- Europe's no. 1 fineliner
- STABILO striped hexagonal design
- 65 brilliant colors with 6 neon colors
- 0.4mm line width with metal-encased tip for a long lifetime
- Ventilated cap
- Long cap-off time and protection against drying out



- G** 70 x 2,5 mm
- B** 100 x 2,5 mm
- B** 50 x 2,5 mm

YOUR ADVERTISING OPTIONS

- Enormous selection of colors for every kind of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option

Also available as a Set of 6 (150/88/6).

STABILO point 88 Mini

150/688 FINELINER



ADVERTISE WITH EUROPE'S NO. 1 FINELINER IN CUTE MINI FORMAT.

- Europe's no. 1 fineliner in the cute mini format
- 23 brilliant colors with 6 neon colors
- Large selection of colors for every type of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



- B** 50 x 2,5 mm

STABILO Pen 68 metallic

150/680 FIBRE PEN

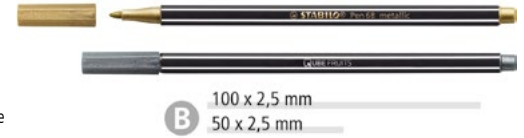


805 810 836 841



FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS.

- Classic fibre-tip pen with new metallic ink
- 4 elegant metallic colors for special occasions
- Smudge-proof on smooth surfaces such as metal, foil or paper
- High brilliance and luminosity – even on dark backgrounds
- Get creative straightaway – no need to shake or pump before use
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



STABILO Pen 68 metallic Set of 4

150/680/4/46 SET / CARDBOARD CASE



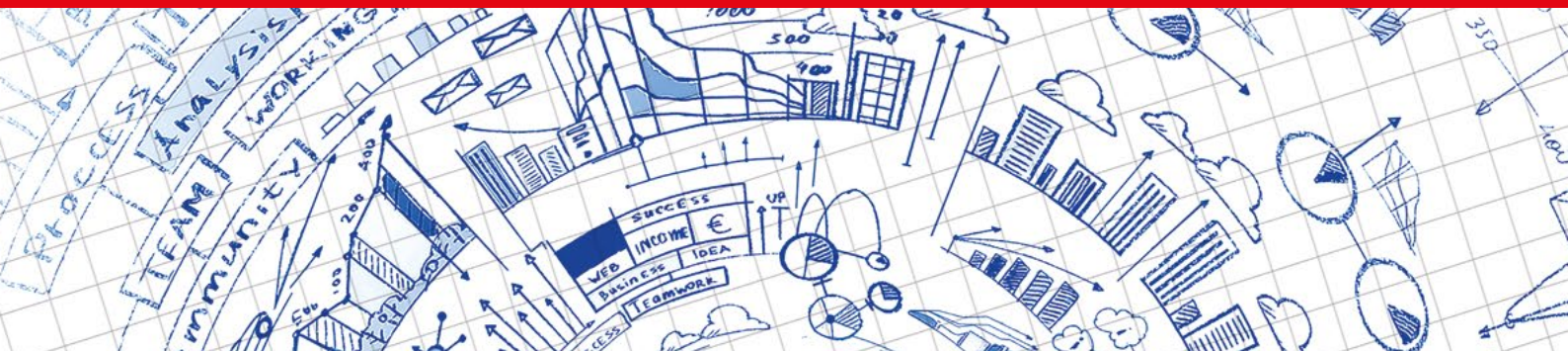
805 810 836 841



FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS. IN A SET.

- STABILO Pen 68 metallic 4-piece set and small black notepad in a black cardboard box
- 4 elegant metallic colors for special occasions
- Smudge-proof on smooth surfaces such as metal, foil or paper
- Space for promotional messages on the pens and box
- Pad-printed promotional imprint on the pens
- Screen-printed promotional imprint on the box





STABILO
sensor
150/191 FINELINER



HIGH PERFORMANCE – EVEN UNDER PRESSURE.

- Fineliner with unique tip technology
- Stylish design with grey shaft, end tip and cap in ink color
- Cushioned tip with 0.3 mm line width
- Excellent comfort even when writing for long periods
- Smudge-proof ink, thus also very popular with left-handers
- Space for promotional messages on the shaft, cap and clip

150/189 STABILO sensor colorful: in the design of the 4 writing colors



B 20 x 4 mm 75 x 7 mm **B**



B 21 x 5 mm 63 x 26 mm **A**

STABILO
sensor Set of 2
150/191/2 SET / TRANSPARENT CASE

HIGH PERFORMANCE – EVEN UNDER PRESSURE. IN A SET.

- Practical fineliner set of 2 STABILO sensors with unique spring tip technology
- Pen in premium metallic look in 4 popular colors
- Cushioned tip with 0.3mm line width
- Excellent comfort even when writing for long periods
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and box

150/189/2 STABILO sensor colorful Set of 2



B 1c
70 x 30 mm 2c
50 x 30 mm

D 4c
90 x 37 mm

STABILO
sensor Set of 4
150/191/4 SET / TRANSPARENT CASE

HIGH PERFORMANCE – EVEN UNDER PRESSURE. IN A SET.

- Practical fineliner set of 4 STABILO sensors with unique spring tip technology
- Pen in premium metallic look in 4 popular colors
- Cushioned tip with 0.3 mm line width
- Excellent comfort even when writing for long periods
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and box

150/189/4 STABILO sensor colorful Set of 4



B 1c
70 x 35 mm 2c
50 x 35 mm

D 4c
90 x 56 mm

STABILO Universal-Pen

150/842 OVERHEAD MARKERS



QUALITY RIGHT DOWN THE LINE.

YOUR PRODUCT BENEFITS

- Polypropylene all-purpose marker with permanent ink
- Also available with water-soluble ink
- Writes on almost all smooth surfaces
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors
- Wallet of 8 pens with 4 additional colors available on request



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, cap and clip
- Promotional imprint using pad printing and screen printing
- Attractive set combinations offering additional advertising options

150/852 STABILO Universal-Pen water-soluble with end plug in ink color

STABILO Universal-Pen Set of 2

150/842/2 + 150/852/2 SET / TRANSPARENT CASE

QUALITY RIGHT DOWN THE LINE. IN A SET.

- Practical set of all-purpose markers of 2 polypropylene STABILO Universal-Pens with permanent or water-soluble ink
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors, Wallet of 8 pens with 4 additional colors available on request
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and wallet

150/842/2 Set of 2 STABILO Universal-Pen permanent

150/852/2 Set of 2 STABILO Universal-Pen water-soluble



STABILO Universal-Pen Set of 4

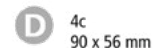
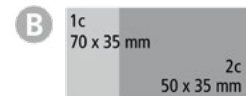
150/842/4 + 150/852/4 SET / TRANSPARENT CASE

QUALITY RIGHT DOWN THE LINE. IN A SET.

- Practical set of all-purpose markers of 4 polypropylene STABILO Universal-Pens with permanent or water-soluble ink
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors, Wallet of 8 pens with 4 additional colors available on request
- Practical, transparent wallet made of recyclable PP plastic
- Space for promotional messages on the pens and wallet

150/842/4 Set of 4 STABILO Universal-Pen permanent

150/852/4 Set of 4 STABILO Universal-Pen water-soluble



STABILO liner 308

128/308



COMMUNICATION AT FIRST CLICK.

- Ballpoint pen with click mechanism and clip
- Transparent plastic housing with visible ink levels
- Available in the four most popular colors black, blue, red and green
- Special mechanism to gently retract the tip
- STABILO brand quality with X20 lead medium in blue
- Advertising on the shaft in multiple colors with screen printing
- Advertising on the clip in 1 color with pad printing



STABILO bille

128/508



CLEAR LINE FOR CLEAR COMMUNICATION.

- Straight ballpoint pen with ventilated cap and clip
- Transparent plastic housing with visible ink levels
- Available in the four most popular colors black, blue, red and green
- Comfortable grip zone for fatigue-free writing
- Durable, chrome-plated tip for fine, precise, clean and tidy writing
- Even distribution of ink and smooth writing experience
- STABILO brand quality with X20 lead medium in blue
- Advertising on the shaft in 1 color with screen printing
- Advertising on the cap in 1 color with pad printing



STABILO Marathon

128/318



STARTS FASTER AND LASTS LONGER.

- Ballpoint pen with click mechanism and clip
- Transparent plastic housing with visible ink levels
- Available in the four most popular colors black, blue, red and green
- Extra-large ink tank allows you to write twice as long
- Special mechanism to gently retract the tip
- Comfortable grip zone for fatigue-free writing
- STABILO brand quality with X20 lead medium in blue
- Advertising on the shaft in multiple colors with screen printing
- Advertising on the clip in 1 color with pad printing





STABILO
DRIVER

150/1088/41



41

UPGRADE YOUR ADVERTISING EXPERIENCE.

- Premium fineliner with blue lead for intensive writing
- Elegant, classic design with a clear cap
- Robust nylon tip for a high-quality writing experience
- Smudge-proof, odorless and water-based ink
- Stable cap with viewing window
- Practical metal clip for on the go
- Striking shape prevents it from rolling away and advertising is always in view
- Non-slip, soft rubber grip zone for high writing comfort
- STABILO brand quality with fine lead 0.4 mm in blue
- Advertising on the shaft in multiple colors with screen printing

STABILO GREENpoint

150/6088 FIBRE PEN



CO₂ NEUTRAL – 100% CLEAR CONSCIENCE.

- CO₂ neutral fibre pen, emissions fully compensated
- STABILO striped hexagonal design
- Comfortable pen length and practical in 6 popular colors
- Robust tip with 0.8 mm writing width
- Ventilated cap that can be snapped onto the end
- Space for promotional messages on the pen
- Promotional imprint using pad printing and 4c digital printing



B 50 x 3,5 mm



D 98 x 6 mm

STABILO pointball

128/6088 BALLPOINT PEN



CO₂ NEUTRAL – ADVERTISE WITH A GREEN CONSCIENCE.

- CO₂ neutral push-button ballpoint pen, emissions fully compensated
- STABILO striped hexagonal design
- Comfortable non-slip grip zone
- Comfortable pen length and practical clip
- 6 popular colors with 0.5 mm refill
- Space for promotional messages on the pen
- Attractive sets offering additional advertising options



B 60 x 4 mm



D 82 x 7 mm

STABILO Set of 4

150/6088/4 + 128/6088/4 SET / TRANSPARENT CASE



ADVERTISE WITH A GREEN CONSCIENCE.

- Set of 4 with CO₂ neutral STABILO GREENpoint or STABILO pointball, emissions fully compensated
- STABILO striped hexagonal design
- In 4 popular colors
- Space for promotional messages on the pen
- Promotional imprint using 4c digital printing on the paper inlay in the wallet

150/6088/4 Set of 4 STABILO GREENpoint
128/6088/4 Set of 4 STABILO pointball



40 x 50 mm
(150/6088/4)

45 x 55 mm
(128/6088/4)

D



STABILO
GREENfancy

128/400 DRUCKKUGELSCHREIBER



FOR THE FOREST AND THE CLIMATE.

- Push-button ballpoint pen with casing primarily made of biodegradable plastic, which is composed of renewable, cellulose-based raw materials
- Grip zone and tip made from bioplastic and produced in one color from a single piece of material
- Available in 5 special colors
- STABILO brand quality with premium X20 refill
- Space for promotional messages on the shaft and clip

STABILO concept prestige

128/42 BALLPOINT PEN



COMFORT OF USE FOR HIGH-VOLUME WRITERS.

- Classic customisable push-button ballpoint pen with comfortable Santoprene grip zone
- Tip, grip zone, shaft and push-button can be combined in numerous standard and special colors
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



STABILO concept image

128/46 BALLPOINT PEN



DELUXE COMFORT OF USE.

- Classic customisable push-button ballpoint pen in a chic high-gloss finish
- Elegant appearance thanks to metal-look tip and metal clip
- Classic comfortable writing thanks to a soft Santoprene grip zone
- Tip, grip zone, shaft and push-button can be combined in numerous standard and special colors
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



STABILO concept cashmere

128/44 BALLPOINT PEN



SOFT-TOUCH FOR GREAT COMFORT WHEN WRITING.

- Classic customisable push-button ballpoint pen with a pliant, soft-touch surface
- Chic appearance thanks to metal-look tip and push-button
- Shaft in a cool matt look in 6 trendy colors
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



STABILO concept soft rhapsody

128/45 BALLPOINT PEN

SOFT-TOUCH DELUXE FOR DISCERNING CUSTOMERS.

- High-quality push-button ballpoint pen with a soft-touch surface
- Elegant appearance thanks to metal-look tip and metal clip
- Shaft in an elegant, dark-blue matt look
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



STABILO concept metallic

128/444 BALLPOINT PEN



METALLIC LOOK IN COOL MATT AESTHETIC.

- High-quality push-button ballpoint pen with an exceptional surface
- Elegant appearance thanks to metal-look tip and push-button
- Shaft in matt black or anthracite metallic finish
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



STABILO concept frozen

128/48 BALLPOINT PEN



COOL FROZEN-LOOK WITH HIGH-COMFORT ZONE.

- Push-button ballpoint pen in a transparent look with matt silver push-button and tip
- Comfortable writing thanks to a soft Santoprene grip zone
- Shaft in a cool "frozen" look, available in 7 colors
- STABILO brand quality with premium supersized refill
- Advertising space on the shaft and clip



STABILO concept spotlight

128/22 BALLPOINT PEN

GLOSSY METALLIC LOOK.

- Classic customisable push-button ballpoint pen with a metallic finish
- Chic appearance thanks to metal-look tip and push-button
- Shaft in matt silver metallic
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



STABILO concept fancy

128/40 BALLPOINT PEN



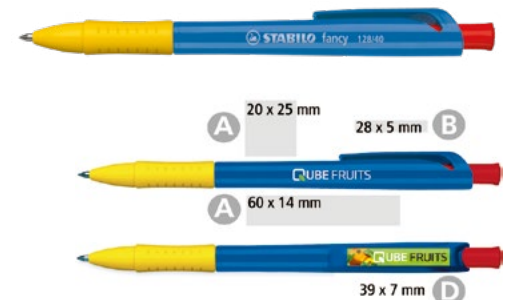
A ROUND OF APPLAUSE FOR ADAPTILITY.

YOUR PRODUCT BENEFITS

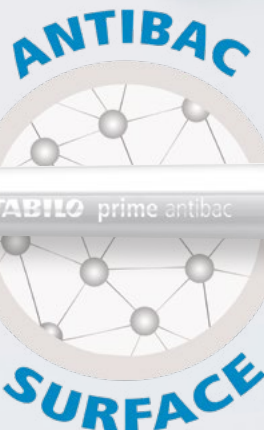
- Classic customisable push-button ballpoint pen with flexible individualisation options
- Front, shaft, clip and push-button can be combined in numerous standard and special colors
- Front part with grip zone and tip made from plastic and produced in one color from a single piece of material
- STABILO brand quality with premium X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing



ADVERTISE WITH HIGH HYGIENE STANDARDS



BE CLEAN!

PROVEN ANTIBACTERIAL EFFECTIVENESS FOR HIGH HYGIENE STANDARDS:

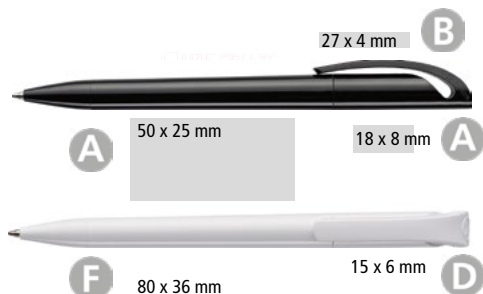
Measurement of Staphylococcus aureus DSM 346 and Escherichia coli DSM 1576 according to ISO22196, August 2020.

STABILO prime

STABILO bright

STABILO
bright

128/230 TWIST-ACTION BALLPOINTPEN



***body**

A LIFE-STYLE LOOK YOU CAN FEEL.

YOUR PRODUCT BENEFITS

- Modern twist-action ABS plastic ballpoint pen
- On-trend aesthetics with straight design look
- Available in 3 popular standard colors
- A white version is also available with an antibacterial surface
- Further colors with antibacterial surface as from 5,000 pcs on request
- STABILO brand quality with X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing
- Shaft enhanced with 360° photo printing for a sophisticated, high-gloss look from 50,000 pcs

STABILO prime

128/23 TWIST-ACTION BALLPOINTPEN



A LIFE-STYLE LOOK YOU CAN FEEL.

*body

YOUR PRODUCT BENEFITS

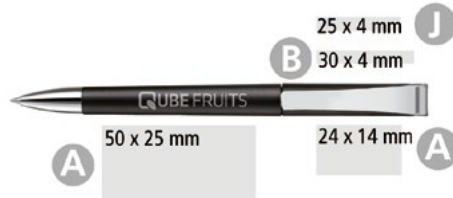
- Modern twist-action ballpoint pen in a trendy, streamlined design with high-quality metal tip
- Available in 4 transparent translucent colors with superior color brilliance and 2 block colors for an elegant premium look
- A white version is also available with an antibacterial surface
- Further colors with antibacterial surface as from 5,000 pcs on request
- STABILO brand quality with X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing
- Shaft enhanced with 360° photo printing for a sophisticated, high-gloss look from 50,000 pcs

STABILO prime metal

128/26 TWIST-ACTION BALLPOINTPEN



HEAVY METAL FOR THE DESK.

YOUR PRODUCT BENEFITS

- Twist-action ballpoint pen with anodised aluminium shaft
- Cool metal look and elegant lines
- Available in 2 matt satin colors
- STABILO brand quality with premium metal refill

YOUR ADVERTISING OPTIONS

- Promotional imprint using screen printing on the shaft and on the side of the clip
- Promotional imprint using pad printing, screen printing and laser engraving
- Attractive sets and packaging with additional advertising space





STABILO
relax

128/22 DRUCKKUGELSCHREIBER


THE MOST COMFORTABLE IN ITS CLASS.
YOUR PRODUCT BENEFITS

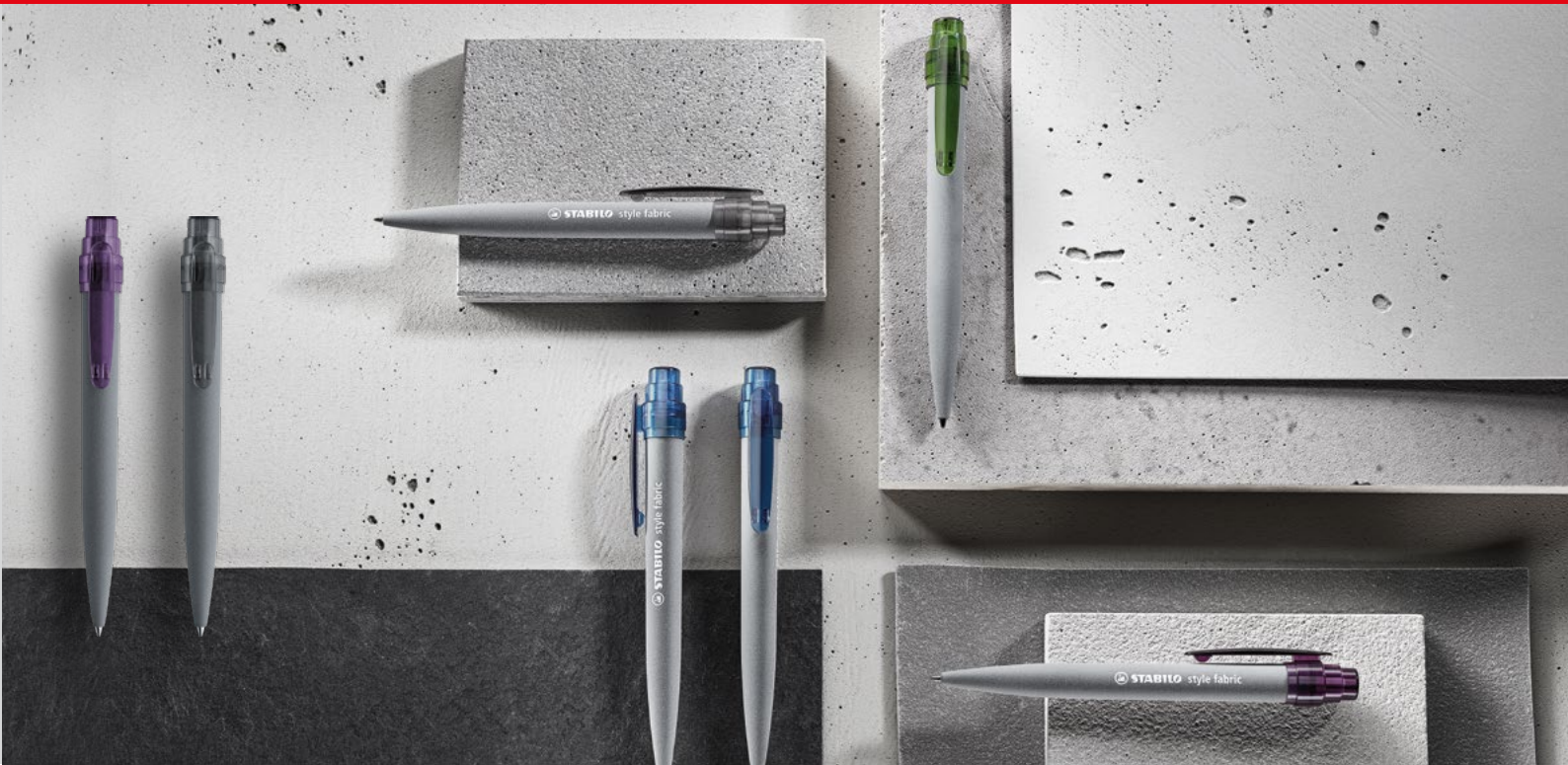
- Comfortable push-button ballpoint pen with a soft grip zone
- Push-button available in 7 colors and in silver
- Elegant appearance thanks to metal-look tip
- Comfortable, black Santoprene grip zone for a particularly pleasant writing experience
- STABILO brand quality with giant refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing

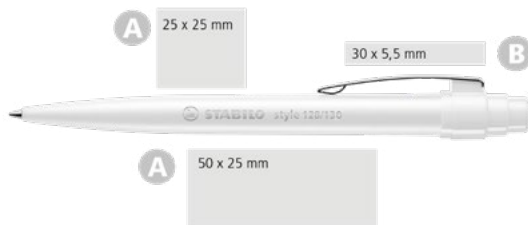
We deliver the STABILO relax especially fast – read more about the rapid delivery service in the service section.





STABILO style

128/130 BALLPOINT PEN



COOL STYLE IN COLOR.



YOUR PRODUCT BENEFITS

- Stylish ballpoint pen with comfortable, extra-wide push-button
- Shaft available in 4 colors (white, black, blue and grey) which can be combined with top in 1 of 8 colors
- STABILO brand quality with jumbo refill
- Soft-touch version also available
- Available with metal or plastic clip

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish

128/130 Ballpoint pen
128/131 Ballpoint pen Sofftouch

STABILO style fabric

128/139 BALLPOINT PEN



WE DO IT FABRIC STYLE!

YOUR PRODUCT BENEFITS

- Stylish ABS plastic ballpoint pen
- Shaft in trendy grey with new and cool "industry style" finish with surprising feel
- Can be combined with a transparent top in 1 of 7 transparent colors
- From 5,000 pieces individual colors available on request
- Comfortable, extra-wide push-button
- STABILO brand quality with jumbo refill
- Available with metal or plastic clip

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using screen printing and pad printing



STABILO style metal

128/132 BALLPOINT PEN



COOL STYLE IN METALLIC.

YOUR PRODUCT BENEFITS

- Stylish silver metal ballpoint pen with comfortable, extra-wide push-button
- The elegant metal shaft can be combined with a top in 1 of 5 trendy colors
- STABILO brand quality with jumbo refill
- Available with metal or plastic clip

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish





Products

PAINTING & DRAWING

Wooden pencils and colored pencils in various shades, shapes and sizes.

ADVERTISE SUSTAINABLY



STABILO
**woody duo +
woody pastel**
made from
100% PEFC-certified wood
Page 50/51





STABILO

woody duo

140/882 COLORED PENCIL ROUND



COLORFUL MULTI-PURPOSE ADVERTISING – WITH TWO-COLORED LEAD FOR EVEN MORE FUN!

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in two color version and 10 color combinations
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Lasting advertising effect thanks to the product's durability



STABILO

woody pastel

140/880 COLORED PENCIL ROUND



ADVERTISE IN PASTEL – SOFTEN THE TONE FOR COMMUNICATION.

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood



STABILO woody

140/880 COLORED PENCIL ROUND



89 x 48 mm

A

COLORFUL MULTI-PURPOSE ADVERTISING.

YOUR PRODUCT BENEFITS

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 18 bold individual colors and 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Pencil sharpener on request

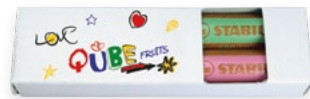
YOUR ADVERTISING OPTIONS

- Space for promotional messages on the robust, extra-thick wooden pencil
- Promotional imprint using screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing



STABILO woody Set

140/880/1 + 2 + 3 + 4 + 6 SET/CARDBOARD CASE



ENVIRONMENTAL PROTECTION AND COLORING FUN IN A SET.

- Set with 1, 2, 3, 4 or 6 multi-talented STABILO woody or woody duo pencils in a cardboard case
- Space for promotional messages on the robust, extra-thick wooden pencil and the cardboard case

- 140/880/1 Coloring pencil set of 1
- 140/880/2 Coloring pencil set of 2
- 140/880/3 Coloring pencil set of 3
- 140/880/4 Coloring pencil set of 4
- 140/880/6 Coloring pencil set of 6





STABILO

GREENtrio

261 COLORED PENCIL TRIANGULAR



A 130 x 5 mm



G 110 x 3,8 mm



D 157 x 6 mm



The mark of responsible forestry

ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

- Environmentally friendly colored pencil in an ergonomic, triangular shape with natural white edge stripes and a matt finish
- 12 rich, intense colors with 4.2mm lead
- Made from 100% FSC®-certified wood
- Promotional message in the customer's individual design on the pencils and cardboard packaging
- Promotional messages possible using embossing, screen printing and 4c digital printing



STABILO

GREENtrio Set

261/6 + 261/12 SET OF 6 + 12



The mark of responsible forestry

ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

- Set of 6 or 12 STABILO GREENtrio colored pencils in the tried-and-tested, ergonomic triangular shape with natural white edge stripes and a matt finish
- 6 and 12 rich, intense colors with 4.2mm lead
- Made from 100% FSC®-certified wood
- Advertising message on the pencils and cardboard packaging in the customer's individual design
- Promotional messages possible using embossing, screen printing and 4c digital printing



D

STABILO GREENcolors

251 COLORED PENCIL HEXAGONAL



The mark of responsible forestry



- A** 110 x 3 mm
- G** 110 x 2,65 mm

TAKE A STAND WITH A CLEAR CONSCIENCE.

YOUR PRODUCT BENEFITS

- Environmentally friendly, classic-edged colored pencil with natural white edge stripes and a matt finish
- Top-quality lead in 24 bold colors
- Made from 100% FSC®-certified wood

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

STABILO

GREENcolors Set

251/6 + 251/12 SET OF 6 + 12



The mark of responsible forestry

TAKE A STAND WITH A CLEAR CONSCIENCE.

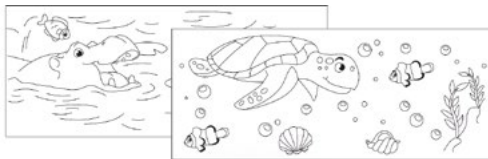
- Set of 6 and 12 classic-edged STABILO GREENcolors colored pencils with natural white edge stripes and matt finish
- Top-quality leads in bold colors
- Made from 100% FSC®-certified wood
- Space for promotional messages on the pencils and cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design



STABILO

GREENcolors Coloring Set

251/10+1 SET OF 10



The mark of responsible forestry

PICTURE-PERFECT FOR YOUR PROMOTIONAL COMMUNICATION.

YOUR PRODUCT BENEFITS

- Set of 10 STABILO GREENcolors colored pencils, including a high-quality metal pencil sharpener and two universal coloring pages
- Customised coloring pages on request
- Top-quality lead in bold colors
- STABILO GREENcolors coloring pencils are made using 100% FSC®-certified wood

YOUR ADVERTISING OPTIONS

- Ample space for promotional messages on the cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design
- Promotional imprints can be embossed and screen printed on the pencils



STABILO EASYcolors

332 + 331 COLORED PENCIL TRIANGULAR



ATTRACTING NEW FANS IS CHILD'S PLAY.

- Ergonomic colored pencil for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 12 brilliant colors with 4.2mm lead
- Wood from sustainable forests
- Space for promotional messages on the pencil

332 Colored pencil for right-handers
331 Colored pencil for left-handers



A	42 x 5 mm 37 x 5 mm 32 x 5 mm
G	43 x 3,8 mm 38 x 3,8 mm 33 x 3,8 mm

STABILO EASYcolors Set

331/6 + 332/6 + 331/12 + 332/12 SET OF 6 + 12

ATTRACTING NEW FANS IS CHILD'S PLAY.

- Set of 6 and 12 ergonomic STABILO EASYcolors colored pencils for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 6 + 12 brilliant colors with 4.2mm lead
- Made of wood from sustainable forests
- Space for promotional messages on the pencils and cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design



STABILO EASYgraph

322 + 321 GRAPHITE PENCIL TRIANGULAR



ATTRACTING NEW FANS IS CHILD'S PLAY.

- Ergonomic graphite pencil for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- HB lead for writing and sketching
- Wood from sustainable forests
- Space for promotional messages on the pencil

322 Graphite pencil for right-handers
321 Graphite pencil for left-handers



A	42 x 5 mm 37 x 5 mm 32 x 5 mm
G	43 x 3,8 mm 38 x 3,8 mm 33 x 3,8 mm

STABILO Coloring Pencil Set

1784 + 1785 SET OF 6

BRINGING COLORS INTO PLAY.

- Coloring pencil set in 2 sizes with 6 classic hexagonal STABILO colored pencils
- Colored pencils in 6 intense colors
- Cute, practical mini version for on the go
- Advertising message on the pencils and cardboard packaging in the customer's individual design using 4c digital printing

1784 Coloring pencil set mini 8,5 cm
1785 Coloring pencil set long 17,5 cm





pure

PENCILS

A WORLD OF UNLIMITED POSSIBILITIES

– SIMPLY MIX & MATCH!

The rapidly growing target group of those highly conscious of quality and the environment expects an environmentally conscious approach – especially when buying promotional products.



classic

WHY ADVERTISE WITH STABILO PENCILS?

STABILO pencils are impressively sustainable promotional products thanks to the use of the renewable raw material wood. Nowadays, it goes without saying that 100% of the pencils we produce ourselves are made using certified wood. In 1998, STABILO became the world's first writing instruments manufacturer to be FSC® certified. Today we use both FSC®- and PEFC-certified wood.

OUR BRAND IS „COLORFUL“.

Color makes promotional messages more striking and individual. That's why we use the vast world of STABILO colors for your promotional pencils. You can choose from 34 colors for quantities of 1,000 or more, or dive into your own world of color for quantities of 5,000 or more and present your logo perfectly in the color of your choice.

Would you prefer a promotional writing instrument in two colors? Thanks to our longstanding dipping expertise, we can create your very own customised color combination and open the door to even greater individuality.

MIX & MATCH TO YOUR HEART'S CONTENT AND CREATE YOUR OWN EXCLUSIVE PENCIL!

5 PENCIL FAMILIES AWAIT YOUR PROMOTIONAL MESSAGES AND YOUR CUSTOMISED DESIGN.

Simply choose a pencil model. They are all different in shape, size and finish. Add your color or combination of choice.

And at the end? Round off your design with one of many decorating options, e.g. an eraser or metal cap.

gloss

shady

XXL

STABILO Graphite pencil natural

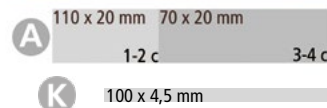
246 + 246 GK + 246 K + 246 MK + 246 M PENCIL ROUND



ROUND PENCIL FOR LOVERS OF NATURE.

- Round natural pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

246 Graphite pencil
246 GK Graphite pencil with eraser
246 K Graphite pencil with dipped end
246 MK Graphite pencil with metal cap
246 m Graphite pencil Mini



STABILO Graphite pencil natural

247 + 247 GK + 247 K + 247 M PENCIL HEXAGONAL



NATURALLY ANGULAR.

- Hexagonal natural pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

247 Graphite pencil
247 GK Graphite pencil with eraser
247 K Graphite pencil with dipped end
246 m Graphite pencil Mini



STABILO GREENgraph

245 + 245 GK GRAPHITE PENCIL HEXAGONAL



The mark of responsible forestry



FOR THE FOREST AND THE CLIMATE.

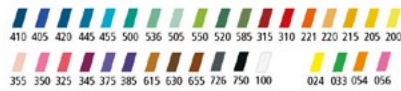
- Environmentally friendly, classic-edged graphite pencil with natural white edge stripes and a matt finish
- Made from 100% FSC®-certified wood
- HB lead with extremely high break resistance
- Space for promotional messages on the pencil
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

245 Graphite pencil
245 GK Graphite pencil with eraser



STABILO Graphite pencil lacquered

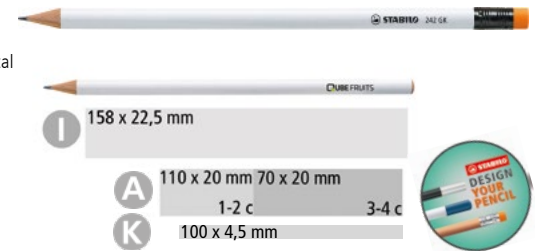
242 + 242 GK + 242 K + 242 MK + 242 M PENCIL ROUND



ALL-ROUND GLOSS LACQUERING.

- Round, lacquered pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser, metal cap or dipped end and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

242 Graphite pencil
242 GK Graphite pencil with eraser
242 K Graphite pencil with dipped end
242 MK Graphite pencil with metal cap
242 m Graphite pencil Mini



STABILO Graphite pencil lacquered

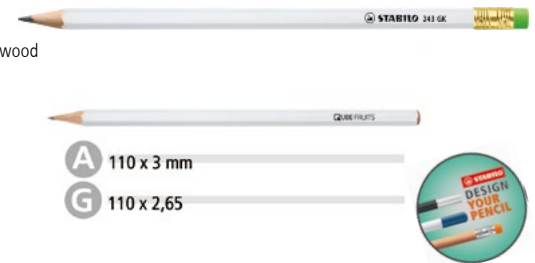
243 + 243 GK + 243 K + 243 + 243 M PENCIL HEXAGONAL



ANGULAR WITH VARNISH.

- Modern, lacquered hexagonal pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

243 Graphite pencil
243 GK Graphite pencil with eraser
243 K Graphite pencil with dipped end
243 m Graphite pencil Mini



STABILO Graphite pencil lacquered

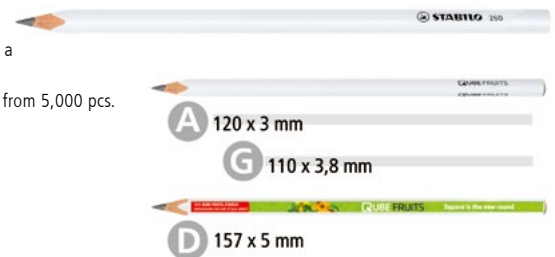
260 + 260 K + 260 M PENCIL TRIANGULAR



ENVIRONMENTALLY FRIENDLY WITH TRIANGULAR SHAFT.

- Modern, lacquered triangular pencil
- Design your pencil: available with a dipped end in a range of colors and as a mini-pencil
- Pencil finish in 34 standard colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

260 Graphite pencil
260 K Graphite pencil with dipped end
260 m Graphite pencil Mini





STABILO

Graphite pencil dyed

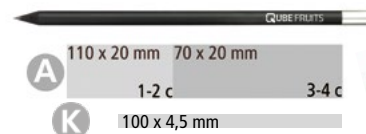
244 + 244 MK + 244 GK + 244 K + 244 M PENCIL ROUND



COOL BLACK FOR DESIGN AFICIONADOS.

- Elegant round pencil
- In black dyed wood with a matt finish
- Design your STABILO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- Dipped cap in a range of colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

244 Graphite pencil
 244 MK Graphite pencil with metal cap
 244 GK Graphite pencil with eraser
 244 K Graphite pencil with dipped end
 244 m Graphite pencil Mini



We deliver the STABILO 244 especially fast – read more about the rapid delivery service in the service section.

STABILO

Graphite pencil Set of 3

244/3 + 244 MK/3 SET OF 3



COOL BLACK FOR DESIGN AFICIONADOS. IN A SET.

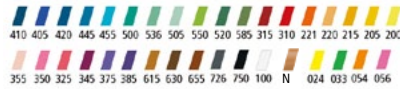
- Set of 3 round pencils in black dyed wood with a matt finish, in a black cardboard box
- Pencils also with metal cap on the end available
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencils and box

244/3 Set of 3 Graphite pencil
 244 MK/3 Set of 3 Graphite pencil with metal cap



STABILO ALL-STABILO

5430 + 5430 K GIANT GRAPHITE PENCIL TRIANGULAR



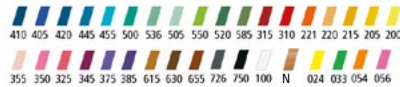
WRITES ON ALMOST ANY SURFACE.

- Giant triangular pencil made of lacquered wood with colored end cap
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs., also available without dipped cap
- ALL-STABILO lead writes on almost any surface, e.g. wood, metal, plastic or paper
- Made using 100% certified wood
- 23 cm pencil length in STABILO brand quality
- Ample space for advertising on the pencil



STABILO GIANT GRAPHITE PENCIL

5425 + 5425 K GIANT GRAPHITE PENCIL HEXAGONAL



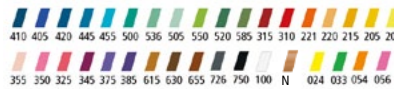
POWERFUL COMPANION FOR EVERY DAY.

- Giant hexagonal pencil made of lacquered wood with colored end cap
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs., also available without dipped cap
- STABILO brand quality with sharpened 2B lead
- Available with ALL-STABILO lead
- Made using 100% certified wood
- 23 cm pencil length in STABILO brand quality
- Ample space for advertising on the pencil



STABILO Carpenter Pencil

36/155 + 36/155 K + 36/156 GRAPHITE PENCIL OVAL



WITHSTANDS THE MOST TESTING OF CIRCUMSTANCES.

YOUR PRODUCT BENEFITS

- Carpenter pencil made of lacquered wood in an oval shape
- Also available with magnetic end or dipped cap available
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened 2H lead
- 24 cm pencil length

YOUR ADVERTISING OPTIONS

- Ample space for advertising on the pencil
- Promotional imprint using screen printing, hot stamping and 4c digital printing



STABILO Zip-lock bag for 1

138/300 GIFT BOX

TRENDY QUALITY PACKAGING.

- Cool, zipped case in transparent plastic
- 160 x 55mm format, suitable for 1 writing instrument
- Ideal for a STABILO NEON and many other STABILO writing instruments
- Can also be used as an outdoor case for other items
- Ample space for advertising on the inlay
- Promotional imprint using 4c digital printing
- Additional advertising space on the writing instruments



D 145 x 38 mm

STABILO Transparent wallet

138/43/2 + 4 GIFT BOX FOR 2 + 4

COMPACT AND VISIBLE.

- Practical, transparent wallet made of recyclable PP plastic
- 160 x 41 mm, suitable for 2 writing instruments
- 160 x 62 mm, suitable for 4 writing instruments
- Ideal for a STABILO sensor and many other STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments



B 1c
70 x 30 mm
2c
50 x 30 mm

D 4c
90 x 37 mm

138/43/2 Wallet for 2 pen
138/43/2 Wallet for 4 pens



B 1c
70 x 35 mm
2c
50 x 35 mm

D 4c
90 x 56 mm

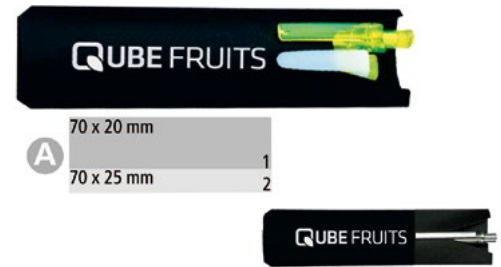
STABILO Cardboard wallet

138/50/1 + 2 GIFT BOX FOR 1 + 2

QUICKLY PUT AWAY.

- Practical, black cardboard case
- 150 x 40 mm, suitable for 1 writing instrument
- 150 x 48 mm, suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/50/1 Wallet for 1 pen
 138/50/2 Wallet for 2 pens



STABILO Cardboard box

138/26/1 + 2 GIFT BOX BLACK FOR 1 + 2

BLACK IS BEAUTIFUL.

- Elegant black cardboard case in 2 sizes
- 142 x 33 mm suitable for 1 writing instrument
- 154 x 53 mm suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/26/1 Box for 1 pen
 138/26/2 Box for 2 pens



STABILO Cardboard box

138/26/1 + 2 GIFT BOX WHITE FOR 1 + 2

DAZZLING APPEARANCE.

- High-quality cardboard case in elegant white in 2 sizes
- 142 x 33 mm suitable for 1 writing instrument
- 154 x 53 mm suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/26/1 Box for 1 pen
 138/26/2 Box for 2 pens



PRINTING

AND FINISHING



4C DIGITAL PRINTING

- + computerised printing process
- + representation of color transitions
- + high-resolution, photo-realistic
- + small print runs



PAD PRINTING

- + Printing via ink absorption and ink release of silicon pad
- + Texts and logos with intricate details
- + elegant, stylish lines
- + detailed look



RELIEF PRINTING

- + transparent varnish in a noticeably thicker layer
- + tangible promotional messages
- + glossy surface
- + elegant and individual



SCREEN PRINTING

- + printing through fine meshed fabric and non-permeable stencils
- + printing on a variety of surfaces and shapes
- + opaque colors
- + durable



LASER ENGRAVING

- + metal finishing
- + fine lines and intricate details
- + stylish and subtle
- + durable



EMBOSSING

- + leather and wood finishing
- + haptic experience
- + durable
- + elegant result

Printing
STABILO BOSS ORIGINAL